

Ask Sherry Francis

When hiring a Realtor with a team, will it cost me more?

No, you will get more!



The current dynamic changes in the real estate industry demonstrate the need for new approaches and direction. The real estate team concept evolved in response to increased consumer expectations, ever-changing laws and regulations, and rapid sophistication of technology. Top-producing Realtors with many years of experience in the real estate industry typically create a team environment that allows for company synergy within a brokerage. They combine multi-disciplinary and multi-faceted marketing and transaction approaches. By implementing the latest state-of-the-art traditional and internet marketing strategies, they provide the highest level of service to their clients.

In order for buyers and sellers to have a competitive advantage in today's marketplace, Realtors must be the best at every aspect of the process. A single agent cannot be a specialist in every area. It's like buying a multi-purpose machine that performs multiple functions. It simply requires too many skills for one agent to do them all equally well. A team of experts work together but individually focus on certain areas of expertise such as pricing, marketing, negotiating, lending, inspection, repair, and moving day to greatly increase the level of service.

The Sherry Francis Group is a team of specialists working and supporting each other to ensure clients' needs are met quickly and professionally. We expertly manage every detail and have nurtured relationships with the most reputable lenders, inspectors, and other service providers. From innovative marketing techniques to attentive personalized transaction management, our team provides excellent service ensuring a hassle-free buying or selling experience.

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